

# Zhenhao (Jeffery) Piao

## CONTACT INFO

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University of Missouri  
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[My personal website](#)

## ACADEMIC APPOINTMENT

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**University of Missouri**  
Assistant Professor of Accountancy

Columbia, MO  
August 2022-Present

## EDUCATION

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**University of Florida**  
Ph.D. in Accounting

Gainesville, FL  
2022

**University of Illinois at Urbana-Champaign**  
Master of Accounting Science  
Bachelor of Science in Accounting with *University Honors*

Champaign, IL  
2017  
2016

## RESEARCH

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### *Publication*

“Investor-Firm Private Interactions and Informed Trading: Evidence from New York City Taxi Patterns” with Marcus Kirk (UF)

- Accepted at *Review of Accounting Studies*
- Presented at: University of Florida, 2021 AAA Annual Meeting, UT Austin 2<sup>nd</sup> Ph.D. Student Symposium on Financial Market Research and Policy Developments, 2021 Florida Accounting Symposium, University of Missouri, 2022 Hawaii Accounting Research Conference, University of Hong Kong, Tuck School of Business at Dartmouth College

### *Working Papers:*

“Disclosure Spillover: Evidence from Going-Private Activity” with Lisa A. Hinson (UF)

- Under third-round review at *Contemporary Accounting Research*
- Presented at 2019 Florida Accounting Symposium, University of Arkansas\*, 2021 AAA Annual Meeting\*, Florida State University\*, 37<sup>th</sup> Contemporary Accounting Research (CAR) Conference
- Featured in the [Columbia Law School Blue Sky Blog](#)

“Peer Effects of Price Transparency” with Mahfuz Chy (Missouri)

- Presented at University of Missouri\*, Sixteenth Annual Rotman Accounting Research Conference\*, University of Illinois at Chicago, Hawaii Accounting Research Conference, Southern Methodist University\*

“Product Market Threats: Implications for Future Profitability and its Use by Market Participants” with Marcus Kirk (UF) and Diana Weng (Baruch)

- Presented at Boston College\*, The Chinese University of Hong Kong\*, 2021 AAA Annual Meeting

\*Presented by a coauthor

“Is Accounting a Miserable Job?” with Paul E. Madsen (UF)

- Presented at 2019 mEmory Conference\*, 2019 AAA Diversity Section Midyear Meeting (invited presentation), 2020 Hawai’i Accounting Research Conference, 2020 AAA FARS Midyear Research Roundtables, University of Texas at Arlington\*

## TEACHING

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**University of Missouri, Instructor**

- ACCTCY 3326: Financial Accounting Theory and Practice I
- Average Instructor Rating (3 Sections): 4.70/5.00 (Fall 2022)
- Average Instructor Rating (3 Sections): 4.66/5.00 (Fall 2023)

**University of Florida, Instructor**

- ACG 4341: Cost and Managerial Accounting (Summer 2019)
- Instructor Rating: 4.73/5.00

**University of Illinois at Urbana-Champaign, Course Assistant**

- ECON 528: Microeconomics for Business (iMBA); (Fall 2016-Spring 2017)

## CONFERENCE PARTICIPATION

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Deloitte’s Trueblood Seminar for Professors, Westlake, TX	2024
Hawai’i Accounting Research Conference, Honolulu, HI	2024
• Presenter, Discussant, Reviewer	
AAA New Faculty Consortium, Leesburg, VA	2023
Contemporary Accounting Research Conference, Halifax, Nova Scotia	2022
• Presenter	
Hawai’i Accounting Research Conference, Virtual	2022
• Presenter, Discussant	
Florida Accounting Symposium, Tallahassee, FL	2021
• Presenter	
Ph.D. Student Symposium on Financial Market Research and Policy Developments, Virtual	2021
• Presenter	
AAA Annual Meeting, Virtual	2021
• Presenter, Reviewer	
Hawai’i Accounting Research Doctoral Institute, Honolulu, HI	2021
AAA FARS Midyear Meeting, Virtual	2021
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, Virtual	2020
AAA FARS Midyear Meeting, Nashville, TN	2020
• Presenter at Research Roundtables, Reviewer	
Hawai’i Accounting Research Conference, Hilo, HI	2020
• Presenter, Discussant, Moderator	
AAA Diversity Midyear Meeting, Atlanta, GA	2019
• Invited Presentation, Presenter	
Florida Accounting Symposium, Gainesville, FL	2019
• Presenter	
AAA FARS Midyear Meeting, Seattle, WA	2019
Florida Accounting Symposium, Coral Gables, FL	2018
• Discussant	

Graduate Research in Accounting Conference at Emory, Atlanta, GA	2018
AAA FARS Midyear Meeting, Austin, TX	2018

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**INVITED WORKSHOP PRESENTATION**

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University of Illinois at Chicago	September 2023
University of Hong Kong	January 2022
Tuck School of Business at Dartmouth	January 2022
University of Missouri	December 2021

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**HONORS AND AWARDS**

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Excellence in Teaching Mentorship Award	2024
Hawai'i Accounting Research Conference Best Reviewer Award	2024
FARS Midyear Meeting Excellence in Review Award	2022
AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow	2020
AAA FARS Doctoral Consortium Fellow	2019
Linton E. Grinter Fellowship	2017
University Honors (Bronze Tablet Honoree)	2016
Highest Honors (College Honors)	2016
Beta Gamma Sigma	2016
Edmund J. James Scholar	2014-2016
Dean's List	2013-2016

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**PROFESSIONAL EXPERIENCE**

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<b>KPMG Advisory (China) Limited</b>	Shanghai, China
Transfer Pricing Intern	May-June 2015